



Wellness buyer beware: Counterfeit Castor Oil Packs are on the rise!

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How to spot imitation Queen of the Thrones® Castor Oil Packs before you buy

They say imitation is the best form of flattery. However, flattery quickly turns to concern when imitation Castor Oil Packs put your wellbeing at risk.

You may be a wellness queen with years of experience using Queen of the Thrones® Castor Oil Packs – kudos to you!

Or maybe you are testing the waters of your new wellness awakening and you might be wondering "how to avoid a counterfeit Castor Oil Pack?"

Does this sound like you? If so, read on!

Now, before we dive in, we would like to be the first ones to admit that our products are not perfect.

Because when you believe you are perfect, there is no longer room for improvement, agreed?

We pride ourselves on being 100% transparent so our customers will both trust us and are able to make informed purchasing decisions.

Why the Queen of the Thrones® Castor Oil Pack is not perfect:

- The outer less-mess layer is polyurethane (PU) that is heat-bonded (a cleaner alternative to chemical-bonding) to an additional layer of organic cotton flannel. Polyurethane is the material used in reusable baby diapers, and is considered one of the healthiest plastics, but still a plastic nonetheless. This protective layer is what makes the pack less-mess, more convenient, and helps increase compliance.
- The straps are made from nylon, also a type of plastic. These were changed from our previous organic cotton elastic straps due to customer feedback that the straps weren't stretchy enough and uncomfortably dug into the skin. Now they are softer, stretchier, and the pack is comfortable enough to sleep in.

Our promise to you:

We are consistently innovating our products based on customer feedback and striving for the cleanest materials presently available on the market while being transparent about our manufacturing processes and materials standards.

Our aim is to create a product that bridges time-honored ancient cleansing, drainage and detox practices with modern day convenience.

Would you love to know what to look for when you're reading labels of the things you wear?? Get your FREE 'buyer beware' checklist below!

GET YOUR FREE CHECKLIST HERE!

You may already know that Queen of the Thrones® products are designed by a naturopathic doctor with over a decade in clinical practice. She discovered the scientifically supported, game-changing, and easy way to make this ancient self-care practice a part of your modern routine.

With this practice gaining in popularity, there are unfortunately some imitation Queen of the Thrones® Castor Oil Packs on the market.

This is why we want to educate and empower you on how to spot phonies from the real deal so you can feel good about your self-care practice. Because your wellness is a top priority.

Because imitations can be dangerous...

Imitation brands made with cheap, synthetic and chemically treated fabrics are often blended with sounds like healthy fabrics. They may label it as organic even though they may not be (also known as greenwashing).

Unfortunately, we can all be fooled into purchasing a less-than-premium product if we don't know what to look for. Sometimes, there can be misleading advertising claims often copying the marketing from wellness leaders, like Queen of the Thrones®.

See the screenshot below taken from amazon.com of another Castor Oil Pack company that imitates the Queen of the Thrones® design.



Their image is almost an exact copy of Queen of the Thrones®, but the pack is placed on the wrong side of the body, a tell-tale sign they may not have an understanding of how Castor Oil Packs work. But, thankfully you do!

Your help is needed so we can put an end to Queen of the Thrones® imitations so we can all feel better. Because here you are, trying to do something really good for your health, and it's worrisome as a consumer to be fooled by marketing if the pack is placed on the wrong side of the body, perhaps the materials it's made from should be questioned too. Agreed?

Imagine, if they don't even know what side of the body to put the pack on, it's highly likely they don't know the right types of materials that are a 'must' when doing a wellness-promoting pack.

Companies may make substitutions for cheaper materials thinking that's what you want. Lack of knowledge on their part could lead to a less-than-healthy pack, that may do the very opposite of what they are promised to do.

The less expensive alternative ends up being more expensive in the end. So instead of balancing your hormones and detoxifying your liver, with these imitation packs you may be adding to your toxic load! Not good, right?

This is called a RETOX rather than DETOX!

We understand that with all great things there will always be a few bad apples in the bunch who will try to make a quick buck with poor quality products that don't have your well-being in mind, only their bottom line.

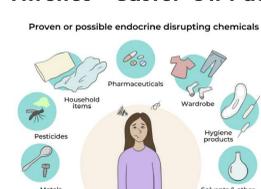
So how do we prevent you, the trusting and innocent wellness consumer, to avoid being cheated into buying something that isn't Queen of the Thrones®?

Get your FREE 'buyer beware' checklist below!

DOWNLOAD YOUR FREE CHECKLIST!

5 ways to spot a FAKE or IMITATION Queen of the Thrones® Castor Oil Pack or Castor Oil product

Proven or possible endocrine disrupting chemicals



1. Synthetic materials

Many imitation packs are made with synthetic fabrics and materials that contain chemicals (endocrine disruptors) which may interfere with the natural function of your hormones!

Beware of "organic bamboo" and other materials like cotton velour that are most often blended with plastic fibers or highly processed with chemicals.

Some may even have regulatory symbols stating that they are "healthy". But the definition of healthy may be very different for manufacturers compared to natural wellness practitioners. They are on totally different planets!

2. The words eco-friendly, "green", and "natural" – do not always mean health-friendly.

Yes, we want to help the environment and be eco-friendly, but not everything that is good for the environment is good for your health.

This is a great example of the marketing tactic mentioned earlier called "greenwashing".

3. Castor Oil found in plastic bottles.

Castor Oil is known as the best carrier oil, but not when it's bottled in plastic, the oil can get contaminated by the container. Unless it's packaged in glass, it's likely not the best quality.

4. Check the Castor Oil label for "expeller pressed", "cold-pressed", "hexane-free" and "100% pure".

Cold-pressed means the nutrients are maintained instead of being separated from the bean with chemicals (like hexane). It's simply pressed mechanically and as pure as can be. Clearly the best option for your health.

5. Prices that are too good to be true.

Everyone understands that "you get what you pay for" with quality products, right? If the price is lower than the brands that you know and trust, there's a reason for it.

6 ways to spot AUTHENTIC Queen of the Thrones® products:

1. The Label

Every Queen of the Thrones® product has a fabric label with our logo, website, and registration number on it.

2. The Material

Every Queen of the Thrones® Castor Oil Pack is made with organic cotton flannel that touches the skin directly and manufactured with the cleanest standards possible.

For hygienic reasons we suggest replacing your compress approximately every 2 months.

Note: Bamboo material will feel extremely soft to the touch because it's been broken down with chemicals that may not wash out completely. In addition, phthalates are often used to make the material softer.

3. The Oil

Castor Oil is a premier carrier oil that can permeate deeply through the upper layers of your skin. Queen of the Thrones® Castor Oil is always 100% pure, certified organic, hexane-free, extra virgin and expeller-pressed.

4. The Bottle

Queen of the Thrones® Castor Oil is always bottled in glass to avoid the potential of chemicals from plastic bottles contaminating the oil.

5. The Face Behind the Brand

All Queen of the Thrones® products are designed by a naturopathic doctor and homotoxicologist with a designation in environmental medicine, who created these packs for her patients, her family, and her wellness practice.

Most of these companies aren't birthed in the natural wellness industry – they're materials or textiles suppliers who hopped on the bandwagon.

6. Testimonials

Look for the "Verified Buyer" badge on product reviews. Queen of the Thrones® Castor Oil Packs have been used in clinical practices for years and have received tens of thousands of reviews from people who have experienced benefits.

Would you love to know what to look for and what to avoid when you're shopping?

DOWNLOAD YOUR FREE CHECKLIST TODAY!

What can you do about your digestion problems?

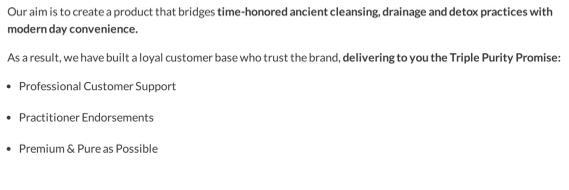
Queen of the Thrones® Triple Purity Promise

Queen of the Thrones® is consistently innovating our products based on customer feedback and striving for the cleanest materials presently available on the market while being transparent about our manufacturing processes and materials standards.

Our aim is to create a product that bridges time-honored ancient cleansing, drainage and detox practices with modern day convenience.

As a result, we have built a loyal customer base who trust the brand, delivering to you the Triple Purity Promise:

- Professional Customer Support
- Practitioner Endorsements
- Premium & Pure as Possible



When in doubt, you will always be in good hands and may reach out to our customer support team at: care@queenofthrones.com

The team will be happy to answer any questions or concerns you may have. Here's to smart shopping, to a healthy lifestyle, and to you!

Are you a practitioner, health coach or wellness influencer? If you're interested in recommending our easy-to-use tools and practically applying them in your health and wellness professional practice, in clinic, or online with the people you serve, you can join now!

CLICK HERE TO JOIN!

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